LABELS AND LABEL MATERIALS

Services across the development cycle
UL understands the complexities of the product development process. Drawing on over 120 years’ industry experience and knowledge, we designed services to help bring your label to market quickly. Whether it is a new market, an application requiring research or even non-standard industry requirements, UL enables collaboration across the value chain, so when the next opportunity arises you can move on it swiftly. All of our services are modular, allowing you to pick and choose one or a combination of solutions based on your needs.
Whether enhancing a new label design or identifying a new label application, the challenges of market launches are vast.

UL’s subject-matter experts offer market development services on industry trends, requirements for regulatory compliance, and market analytics—supporting your successful market launches.

**MARKET INSIGHTS**

With decades of experience in various end-product markets, UL subject matter experts offer insight and guidance on market trends, global regulations and compliance schemes, and performance and safety challenges.

Working with UL in the early stages of your development process helps you identify new market opportunities, allowing you to make informed decisions regarding where to focus your efforts.

**MARKET ENTRY**

UL helps manufacturers and suppliers by offering private and public workshops on the most popular UL label programs. This allows a company or new hires to bring key staff up to speed quickly on ever-changing global requirements.

UL also offers webinars, trainings, e-learnings and more for numerous global regulations and standards. These market entry offerings are designed to bring you up to speed quickly on critical issues to improve your time to market.

**PRODUCT PROMOTION**

The strength, recognition, and reliability of the UL brand can be valuable when promoting your products and gaining confidence in the global market. UL allows your labels to be evaluated and then promoted to a customer in any manner of your choosing including through UL’s IQ™ for Labels database: iQ.UL.com/labels.

By collaborating with UL and leveraging the UL brand, you’re better equipped to differentiate your company from the competition.
Rapid learning occurs during research and development. By collaborating with UL from the earliest stages of a product’s lifecycle, you can make better informed design decisions while minimizing risk.

From systematic studies and predictive modeling for product research and development to new test development, independent benchmarking and root-cause/forensic analysis, UL’s materials and end product expertise enables confidence in having made the right choices while developing new products. Some of UL’s extensive global capabilities include:

- Forensic / Failure Analysis
- End Product Testing & Analysis
- Chemical Analysis
- Flammability Properties Analysis
- Mechanical Properties Analysis
- Benchmarking
- Root Cause Analysis
- Predictive Modeling
- New Test Development

Our high-touch end-to-end services help you to smooth your certification process, avoid delays and get products to market effectively.

Several decisions must be made when pursuing certification and, with UL, navigating this process can save you time and money. UL understands that customers have unique needs and interests and we make everything before certification easier than ever by offering complete project management and advisory services, guiding you every step of the way.

With UL’s unique modular approach, you can even begin collaborating with UL anywhere within your product development process.
UL is equipped to handle a variety of label requirements, including recognized test methods in ASTM, IEC, CSA, UL, Automotive, Military, and custom OEM specifications.

UL’s range of tests allows companies to test and verify that the labels perform to both the expectations of the supplier and end-user. Our compliance testing services include:

- Adhesive Peel and Abrasion
- Elongation and Tensile Break
- Elevated and Lowered Temperature Exposures
- UV and Water Exposures
- Chemical Exposures

AUTOMOTIVE LABEL TESTING

UL is able to test and verify compliance to leading automotive label requirements including the majority of the test clauses with respect to adhesive attached labels on rigid surfaces in:

- GM Standard GMW 14573
- Ford Standard WSS-M99P41
- Custom OEM Requirements
- VW Standard TL 52038
UL’s marking and labeling systems program covers labels (nameplates or markers) and label materials that have been submitted to UL for evaluation in accordance with prescribed permanence of marking performance requirements so they can be used to display information on products. Labels and label materials are typically tested in accordance with the test methods in one or more of the following standards:

- ANSI/UL 969
- Canadian Standard, CSA C22.2 NO. 015, Adhesive Labels
- IEC Marking Durability Rub Tests
- Unique Label Requirements in a Specific UL End-Product Standard

Ensuring the integrity of the UL Certification Mark is essential to retaining that confidence, and protecting our customers’ investment in their UL certifications. To gain the authorization required to produce labels featuring the UL Registered Certification Mark, label printers must participate in the Authorized Label Supplier Program and comply with all of its requirements.

Participation in the Authorized Label Supplier Program enables label printers to provide UL Certification Marks to their customers.
Learn more at
ul.com/labels
iQ.ul.com/labels
Contact us at
PMSales@ul.com